

GTV TIME SEGMENTS					
MONDAY - FRIDAY			SATURDAY-SUNDAY		
P1	0600-0800/1800-2300 HRS		0600-1000/1500-2300HRS		
P2	0800-1759HRS		1059-1459HRS		
GTV BREAK IN NEWS					
	15 SEC	30 SEC	45 SEC	60 SEC	
2PM/10:30PM	GH¢	450.00	600.00	800.00	1000.00
7PM	GH¢	500.00	850.00	1000.00	1500.00
GTV NEWS ADJACENCIES					
	15 SEC	30 SEC	45 SEC	60 SEC	
	GH¢	400.00	550.00	750.00	900.00
GTV SPOT ADS : BK-IN-PROG					
	15 SEC	30 SEC	45 SEC	60 SEC	
		400.00	500.00	600.00	750.00
	: PEAK TIME				
	GH¢	350.00	450.00	550.00	700.00
	: OFF PEAK				
	GH¢	250.00	350.00	450.00	550.00
UNIQ RADIO TIME SEGMENTS					
	WEEK DAYS		WEEK ENDS/HOLIDAYS		
PEAK TIME	05:45-10:00,12:00-19:00		05:45-09:00,12:00-19:00		
OFF PEAK	10:00-12:00,1900-24:00		01:00-05:45		
UNIQ RADIO SPOT ADVERTS : BK-IN-PROG					
	15 SEC	30 SEC	45 SEC	60 SEC	
	GH¢	35.00	40.00	45.00	55.00
BREAK IN NEWS(RADIO GHANA)					
	GH¢	100.00	155.00	200.00	250.00
	: NEWS ADJACENCIES				
	GH¢	40.00	50.00	60.00	70.00
	: PEAK TIME				
	GH¢	30.00	40.00	50.00	60.00
	: OFF PEAK				
	GH¢	25.00	35.00	40.00	45.00

**GBC REGIONAL FM STATIONS**

UNIQ 95.7 FM (GREATER ACCRA) Tel 0302 227 7779	VOLTA STAR 91.5 FM (VOLTA REGION) Tel 0362 026 000	URA RADIO 89.8 FM (Tel 0392 022 411) UPPER EAST REGION	RADIO UPPER WEST 90.1FM (UPPER WEST) Tel 0392 022 411
OBONU FM 96.5 FM (TEMA) Tel 0302 931 799	SAVANNAH 91.25 FM (NORTHERN REGION) Tel 037 202 7005	SUNRISE 106.7 FM (EASTERN REGION) Tel 0342 020 227	RADIO CENTRAL 92.5 FM (CENTRAL REGION) Tel 0332 132 860

ALL RATES ARE PER SPOT & EXCLUSIVE OF 12.5% VAT AND 2.5% NHIL

GBC RATE CARD		GTV GH¢	UNIQ RADIO GH¢
ANNOUNCEMENTS			
Funeral with dirge(paramount chiefs only)		250.00	100.00
Funeral with picture		200.00	70.00
Lotto Draw		200.00	50.00
Promotional (60 words)		150.00	70.00
Social (40 words)		100.00	50.00
SPONSORSHIP OF PROGS			
60 Minutes		2,500.00	200.00
45 Minutes		2,000.00	150.00
30 Minutes		1,800.00	120.00
30 Minutes Religious		1,200.00	100.00
PROGRAMME FEATURE			
Adult Education		1,800.00	
Apearance/ Promotion		2,700.00	50.00
Apearance/ Social		2,000.00	20.00
Archival Retrieval		50.00	10.00
Breakfast show interview(max 10mins)		1,500.00	130.00
Business News Coverage		2,000.00	200.00
Crawling -3x per prog		200.00	
Crawling on News- 3x a day		500.00	
Documentary (pro) a min.		120.00	40.00
Documentary (soc) a min.		80.00	25.00
Dubbing		70.00	50.00
Hiring of OB Van in Accra US dollars(\$)		\$3,200.00	850.00
Hiring of OB Van outside Accra US dollars (\$)		\$4,200.00	850.00
Hiring of Studio (per hour)		500.00	25.00
Host Branding		500.00	
Live Lotto Draw (15 min)		2,500.00	
Live Presenter Mention-off peak		300.00	150.00
Live Presenter Mention-peak time		500.00	250.00
Logo on Screen -5 min interval		500.00	
Movie clip- one month		700.00	
Movie clip- one week		300.00	
Movie clip- two weeks		400.00	
Musical Clip - one month		500.00	
Musical Clip- one week		200.00	
Musical Clip- two weeks		300.00	
News Coverage		1,800.00	100.00
Panel Branding -(Per prog)		1,000.00	
Product Placement- (Per prog)		200.00	
Set Branding -(Per prog)		1,500.00	
Sports Coverage		1,500.00	100.00

GARDEN CITY 90.1FM ASHANTI REGION Tel 0322 022 050	TWIN CITY 94.7 FM (WESTERN REGION) Tel 031 202 2989	RADIO BAR 93.5 FM (BRONG AHAFO) Tel 0352 025 205
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FOR MORE INFORMATION CALL 0302227779